YUMA COUNTY
Chamber of Commerce

Membership Guide

Connecting Partners, Fostering Opportunities





www.YumaChamber.org



YUMA COUNTY
Chamber of Commerce

Why Us?

Dear Business Owner,

We know how much heart and hard work it takes to run a business. That's why we're here — to make sure you don't have to do it alone. At the Yuma County Chamber of Commerce, our mission is simple: to help businesses in the greater Yuma region prosper and grow.

Every member matters, and every business has a story worth celebrating.

When you join, you gain more than a membership. You gain a partner that:

- Champions your success with advocacy, resources, and influence;
- Puts your business in the spotlight through marketing and events; and
- Connects you with others who believe in growing our community together.

We would love the chance to welcome you into the Chamber family and work alongside you to build a stronger Yuma County business community.

With appreciation,
Your Chamber Staff

What Do I Get For My Investment?



Your Voice in the Community

We save you time by monitoring laws and policies that affect your business, while also making sure your voice is heard with state and national leaders shaping the future of Yuma County — including Yuma, San Luis, Somerton, and Wellton.



Build Your Credibility

Membership instantly builds trust with customers and partners — and positions your business as part of a respected network leading positive change across our county.



Get Your Business Noticed

Your business is promoted in our online directory, newsletters, and social media — providing you with exposure today and fostering long-term pride in supporting local businesses.

More Opportunities to Maximize Your Membership Value



Make Valuable Connections

Meet new clients and partners at Chamber events, and build lasting relationships with business owners and leaders from across Yuma County who share your commitment to growing our region.



Helpful Tools & Resources

From training and member-only resources to weekly business articles in our *Chamber Happenings* newsletter, you'll get practical support to grow your business while staying informed and prepared for the future.



Community Impact

Your membership supports the programs and initiatives that keep Yuma County strong. Together, we build a community where businesses and families thrive.



Complimentary New Member Benefits

As a new member, you'll receive complimentary benefits designed to introduce your business and build your visibility in the community. These opportunities are available during your first six months of membership.



Benefits Include

- One-Time Complimentary Admission to a Good Morning, Yuma County! breakfast.
- Welcome Announcement in *Chamber Happenings* newsletter with a link to your website.
- Welcome Spotlight on Chamber social media.
- Business Card-Sized Ad in BIZ Magazine (*Yuma Sun*).
- Featured Listing in the Chamber's Online Directory.
- One-Time breakfast Soapbox Presentation with slide display reserved promotional table space.
- Welcome Announcement on the radio.







Spotlight Your Business

Your Chamber Membership gives you unique ways to promote your business and keep your brand visible in the community.



Ribbon Cuttings & Celebrations

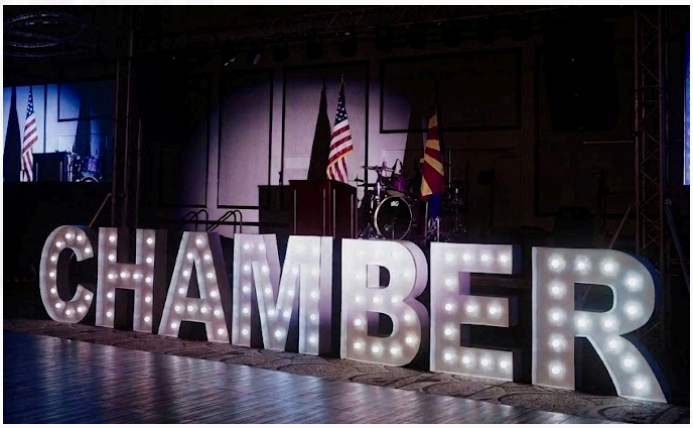
Showcase your milestone grand opening expansion, or anniversary with a Chamber ribbon cutting.

- Photos and recognition shared through Chamber social media.
- Community exposure by inviting members, media, and local leaders.
- A memorable way to showcase your milestone.

Ongoing Marketing Opportunities

- Soapbox Presentations – Deliver a 1-minute spotlight at Good Morning, Yuma County!
- Member Spotlight – Be the featured business in an exclusive email.
- *Chamber Happenings* – Get noticed in the weekly email newsletter.

OPPORTUNITIES TO CONNECT



ANNUAL GALA DINNER

Join us for an unforgettable evening of dinner, music, and celebration at our Annual Gala — a chance to honor the year's achievements and connect with the leaders shaping our community's future.

GOVERNOR'S STATE OF THE STATE LUNCHEON

Hear directly from Arizona's Governor on policies that affect your bottom line, while also adding your voice to discussions that shape the future of our state.





STATE OF THE CITY LUNCHEON

Gain insight into upcoming city priorities that may impact your business and join a collective conversation on how the City of Yuma is growing for everyone's benefit.

Opportunities to Connect



Good Morning, Yuma County!

Enjoy breakfast while networking and hearing the latest business updates — a chance to promote your business and stay connected to what's shaping our community.



Monthly Member Mixers

Meet over 100 local business representatives in a relaxed setting where lasting partnerships form, deals happen,, and stronger ties keep our business community united.



Annual Business Expo

Showcase your products and services to hundreds of attendees while also supporting one of Yuma County's largest events that celebrates local business.

Chamber Ambassador Program

Ready for more after your first year? Join our Ambassador Program to connect, get involved, and make a difference in Yuma County.



What Ambassadors Do

- Welcome and support new members as they join the Chamber.
- Represent the Chamber at ribbon cuttings; mixers; Good Morning, Yuma County!; and special events.
- Serve as friendly guides to help members make the most of their Chamber experience.

Why Consider It?

Being an Ambassador gives you greater visibility, leadership experience, and the chance to build deeper connections across Yuma, San Luis, Somerton, and Welton — all while giving back to the business community.

New Chamber Member Benefits

Marketing

Benefits:

- Complimentary "Soapbox" (60 seconds to present) at Good Morning, Yuma!
- New member welcome announcement on Chamber newsletter and social media
- 1/8-page ad in *BIZ*, a bi-monthly publication by the *Yuma Sun*.
- Welcome announcement aired on local radio stations
- Access to additional advertising and promotional opportunites

Events

Benefits:

- Two (2) complimentary tickets to a Chamber Member Mixer event per year
- Discounted member-only pricing for all Chamber events, including Annual Gala
- Access to member-only virtual events and training seminars
- Invitations to partner organization events and networking opportunities
- Opportunities to sponsor Chamber events and promote your own events

Resources

Benefits:

- Access to weekly Chamber newsletter with free marketing resources
- Member-only online portal with access to news and announcements
- Ability to contact fellow Chamber members via email and phone
- Access to Yuma County Chamber of Commerce logo for marketing efforts

Advocacy

Benefits:

- Receive updates on proposed legislation, ordinances, taxes, and regulations.
- Submit your policy-related ideas to the Chamber's Executive Committee.
- Opportunities to participate in surveys on the Chamber's policy priorities
- Opportunities to sponsor Chamber advocacy initatives and campaigns

YUMA COUNTY
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Membership Levels

BUSINESS MEMBERSHIP

Solo Entrepreneur
$200
Tailored for independent professionals, freelancers, and sole proprietors operating from a home base or virtual office.

Up to 9 employees
$350
Designed for micro-businesses, startups, and tight-knit teams looking to establish and build their local presence.

10-24 employees
$550
Ideal for established and growing small businesses stepping into their next phase of expansion.

25-39 employees
$800
Perfect for thriving companies with 25 to 39 employees scaling their operations and building specialized departments.

40-79 employees
$1,200
Structured for established mid-sized companies of 40 to 79 employees focused on expanding their market reach and operational footprint.

80-124 employees
$1,500
Created for robust companies of 80 to 109 employees requiring comprehensive support for a substantial workforce.

125-249 employees
$2,500
Built for major industry players with 110 to 249 employees driving significant employment and operational scale.

250-499 employees
$3,000
Suited for large-scale enterprises and key regional employers of 250 to 499 employees generating major economic impact.

500+ employees
$3,800
Our premier corporate tier, reserved for industry leaders and major corporations with 500 or more employees driving the regional economy.

NONPROFIT MEMBERSHIP

Micro Nonprofit
$200
This membership level is designed for emerging nonprofits with an annual operating revenue of under $50,000.

Small Nonprofit
$250
Organizations reporting an annual revenue between $50,000 and $199,000 are eligible for this membership tier.

Medium Nonprofit
$400
This tier supports growing nonprofits operating with an annual revenue of $200,000 to $499,000.

Large Nonprofit
$550
Nonprofits generating an annual revenue between $500,000 and $999,000 qualify for this membership level.

Enterprise Nonprofit
$750
This premier tier is tailored for established nonprofits with an annual operating revenue exceeding $1 million.

INDIVIDUAL MEMBERSHIP

Individual membership
$150
Available to individuals who are retired or not affiliated with a business but wish to support the Chamber and attend events

Become a Chamber Member Today

Contact Us

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